Braeden D. Ward

**14338 St. Rte. 729 NW Jeffersonville, Ohio 43128**

**(937) - 605 - 0287**

**Bradyward25@gmail.com**

Education

Tiffin University 2017

Bachelors of Business Administration: Sports and Recreation Management

Concentration: Sports Marketing

Bachelors of Business Administration: Managerial Studies 2017

Cumulative GPA: 3.92

Experience

Prep Baseball Report Ohio August 2016- Present

Pitching Evaluator/Marketing

Responsible for evaluating and scouting of pitchers attending our events or via video analysis. Create the written evaluations featured on the players profile pages. Communicate with state director, co-workers, and players about performances, progress, and recruiting activities. Use of many Microsoft programs and other Google documents.

Prep Baseball Report Ohio May 2016 – August 2016

Social Media/Marketing Intern

Responsible for the tracking and monitoring of all of our social media sites. The majority of my responsibility came through management of these sites during events as a way to keep coaches up-to-date on statistics. Helped to boost the company’s presence on social media. Used an internet software program, Sprout Social, to track the number of users and activities on each site from each event. Worked in constant communication with the state directors.

Under Armour Retail Outlet November 2014 – January 2015

Sales Associate

During my Thanksgiving and winter break I worked as a seasonal employee. My main responsibility was as a sales associate and dealt with helping customers with any questions or catering to issues that arose. I also spent time in the stock room and making sure the showroom was in a clean, organized manner. During my tenure I was able to learn a lot from my managers about Under Armour’s marketing philosophy and their endorsement process.

Ohio Willow Wood May 2014 – August 2014

Packing/Production

Worked in the production section of the plant. Daily duties varied depending on the tasks at hand. Had to be very flexible each day and ready for anything. Required communication with my lead , constantly and majority of my co-workers. Worked on an overtime schedule to help catch up on unfilled orders which called for 50-60 hour weeks.

Activities

* Four year dual-sport athlete at Miami Trace High School, selected as team captain in both basketball and baseball junior and senior year
* 4- Year Varsity Letter: Tiffin University Baseball / NCAA Division 2
* Dean’s List (2013-2016)

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References

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